

ChemReels Guidelines – IHS 2026

Technical Recording Protocols

For recording, you can use Zoom. In Zoom, you will find the "Share" option. From there, go to "Advanced" and select "Slides as background". Start recording the session, and at the end of the meeting, you will get your recorded video.

On-Camera Recording Tips

Stay relaxed - a comfortable presence on camera connects better with the audience. Try to keep expressions natural, speak in a steady voice, and avoid too much hand movement. Adding small pauses while speaking helps the audience follow along better.

- ☐ Keep it strictly at 16:9 widescreen
- ☐ Recommended duration: Max video length is strictly 90 seconds.
- ☐ Use a quiet environment with good lighting.
- ☐ Look directly into the camera.
- ☐ Keep the camera steady.
- ☐ Practice once or twice before recording.
- ☐ Ensure your slides or visuals are not hidden by the speaker window during recording.

Feel free to contact us if you have any doubts:

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Remember:

*A successful Chemreel is one that makes people say: “**That looks interesting- I want to visit this poster!**”*